**WhatsApp User Data Analytics**

**Overview:**

Create a data analytic dash board Power BI for user activity, app usage and other parameters/stats of – WhatsApp

**Solution Approach:**

1. **Data Gathering:**

To address the challenge, we initially gathered data from the Kaggle

1. **Data Pre-Processing:**

Python was used to clean the dataset, removing any discrepancies and ensuring it was in a suitable format for analysis.

1. **Data Visualization:**

We leveraged the pre-processed data to generate Power BI reports for user activity, app usage and other parameters/stats of – WhatsApp

1. **Process and Tools Used:** We will perform ETL and Visualise sales trend {month-wise, year-wise} using Python and Power BI.
2. **Data Storytelling and Presentation:**

We crafted a comprehensive presentation that translates our data analysis into clear insights accessible to non-technical audiences. This presentation serves as a transparent, informative resource, empowering our Analysis to optimize for user activity, app usage and other parameters/stats of – WhatsApp